



2017 NORTH TEXAS SUSTAINABLE SHOWCASE

INTEGRATIVE DESIGN

WORKSHOP DESCRIPTION:

Integrative design is a process that serves as the foundation to take us to the next and multiple levels beyond sustainability. True sustainability considers far more than siting, materials and efficiency. Designers, clients, and communities can be informed and inspired by engaging and integrating with the larger place, its culture, and the role it serves in the larger living system— in other words, the whole living ecosystem. This workshop will explain what integrative systems thinking is, how and why it works, and how to merge these concepts with your existing work.

LEARNING OBJECTIVES:

- Recognize the benefits of an integrative process and whole systems thinking
- Identify the practice issues that need to change to achieve optimized and whole systems
- Understand the client's and designer's role in change management
- Learn the importance of facilitation to take projects beyond sustainability

PRESENTER: BILL REED, AIA

An internationally recognized proponent and practitioner in sustainability and regeneration Bill is a principal in two firms, the Integrative Design Collaborative and Regenesys Group, Inc. – green building consulting, living system design, and education organizations working to lift building and community planning into full integration and co-evolution with living systems. His work centers on creating the framework for and managing an integrative, whole-systems design process. The objective: to improve the overall quality of the physical, social and spiritual life of our living places and therefore the planet.



Relevant background:

- Founding Board Member of the US Green Building Council
- Co-author with the Seven Group: *The Integrative Design Guide to Green Building: redefining the practice of sustainability*
- Served on the national executive committee of the AIA Committee on the Environment (COTE)
- Former Chair of the ANSI Committee on Whole System Integration
- Advisory Board - Environmental Building News

Bill is a planning consultant, design process facilitator, lecturer, and author. He has participated in over 300 presentations and workshops relating to Sustainable, Regenerative and Whole System Design. He has consulted on over two hundred green design commissions and dozens of LEED projects - achieving many certifications – the majority Gold and Platinum; as well as Living Building Challenge projects. He is a guest lecturer at Universities from Harvard and MIT to the University of British Columbia. His clients range from New York City Department of Design and Construction, U.S. General Services Administration, Loreto Bay, Baja, Mexico, Sidwell Friends School, US Green Building Council, Genzyme Corporation, Teknion, LLC, the Willow School, the Emirate of Abu Dhabi, various city planning agencies on the East and West coast, and many private development companies in the US, Canada, and Mexico.

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www.ntxsustainableshowcase.com